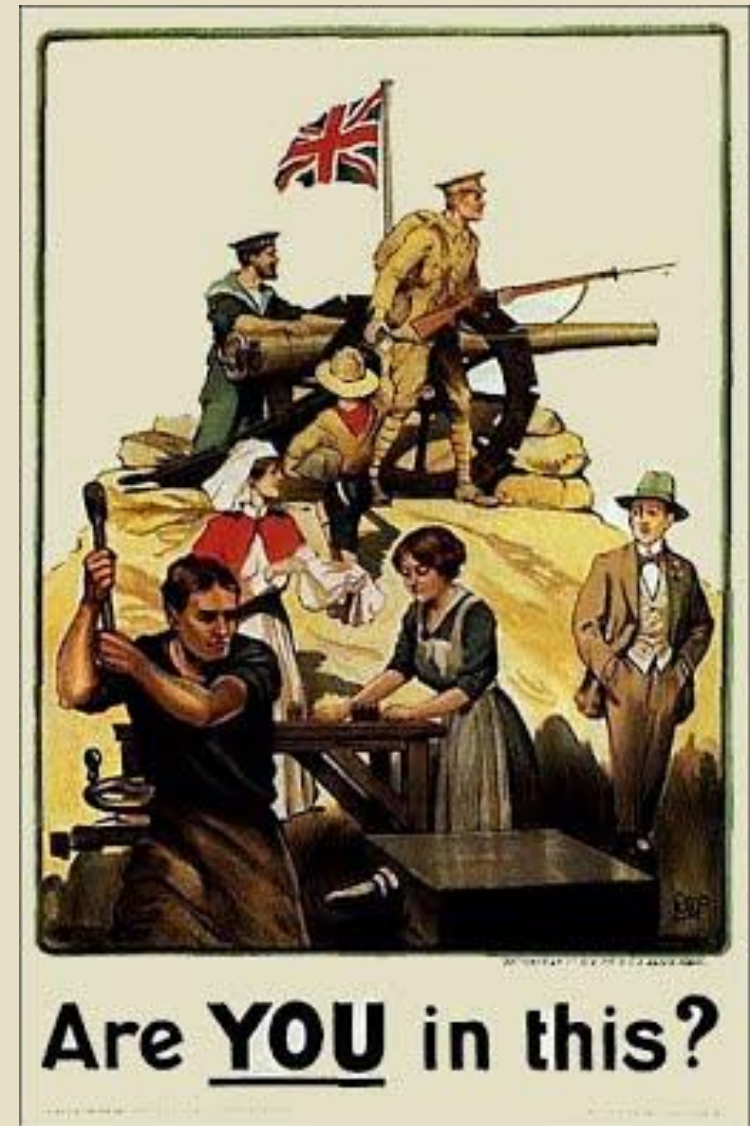


Total War

- **Total war** is **warfare** that includes any and all civilian-associated resources and infrastructure as legitimate military targets, mobilizes all of the resources of society to fight the **war**, and gives priority to **warfare** over non-combatant needs.



Views about WWI- Early war

- When war was declared in August 1914, there were street celebrations throughout Great Britain and Europe.
- Many believed that the war would be over by Christmas 1914 and many young men rushed to answer the call to arms to show their patriotism.
 - Those who did not sign up were targeted and publicly shamed
- Allied powers thought victory over Germany would be easy and much needed.

Propaganda and WWI

- Used to convey national sentiments
- Used for persuasion and advertisements
- Used to sway public opinions about the war



***Not real
propaganda
!



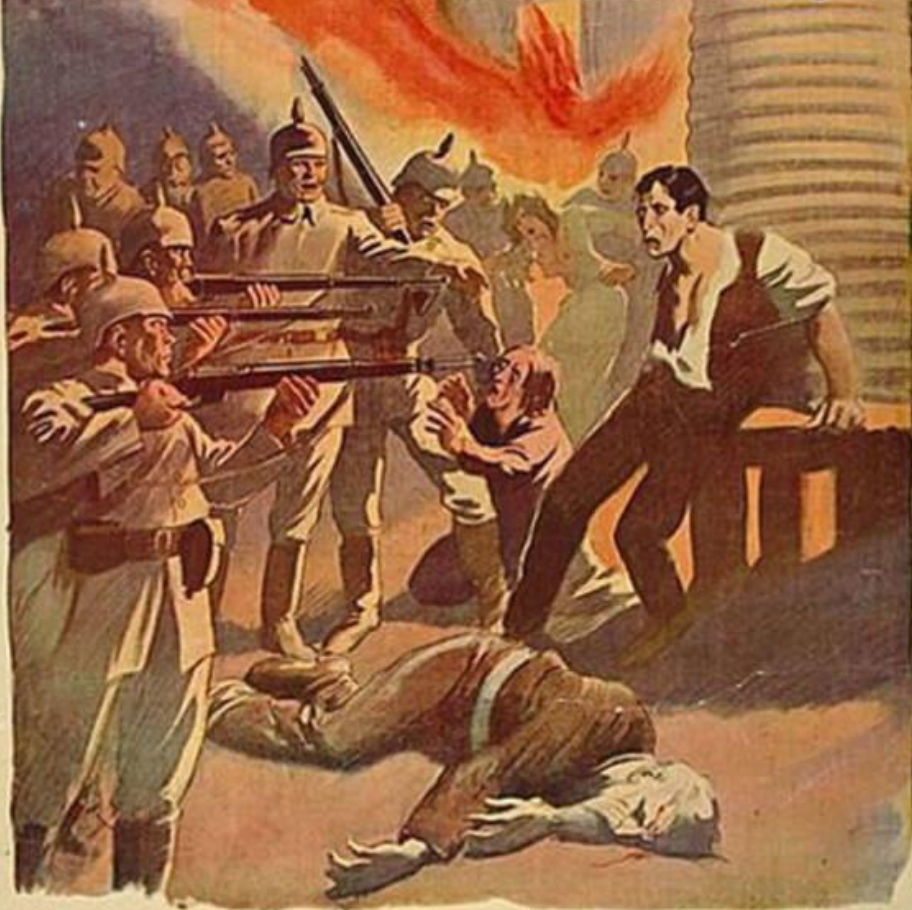
Meant to inflict fear-
innocence v. evil

Portraying the enemy
as a monster/
"other"

Appealing to logic
and rational thinking

Message: The
enemy is evil and
must be destroyed

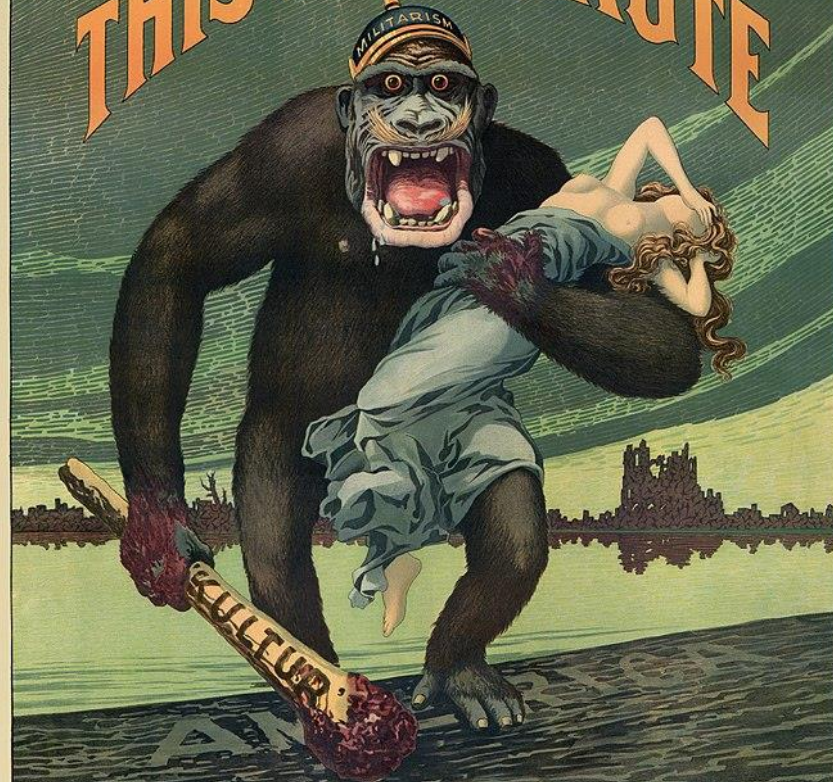
Will you fight now
or wait for **This**



ISSUED BY THE GOVERNMENT OF THE COMMONWEALTH OF AUSTRALIA.

W. E. SMITH LTD. SYDNEY

**DESTROY
THIS MAD BRUTE**



ENLIST

Copyright Applied for

H. R. HOPPS

PRICE FIVE CENTS

THE Fatherland

(TITLE REG. U.S. PAT. OFF.)

A Weekly

Vol. V No. 10

OCTOBER 11, 1916

AMERICA FIRST!
TO FEEL THE PINCH OF
HUNGER

FOOD SPECULATORS

BREAD 6¢

SOLD TO ENGLAND

U.S.

RECORD CROPS

Drawn for THE FATHERLAND by Paul

SIX-CENT BREAD

By Charles A. Collman

"KNIGHTS OF THE AIR"

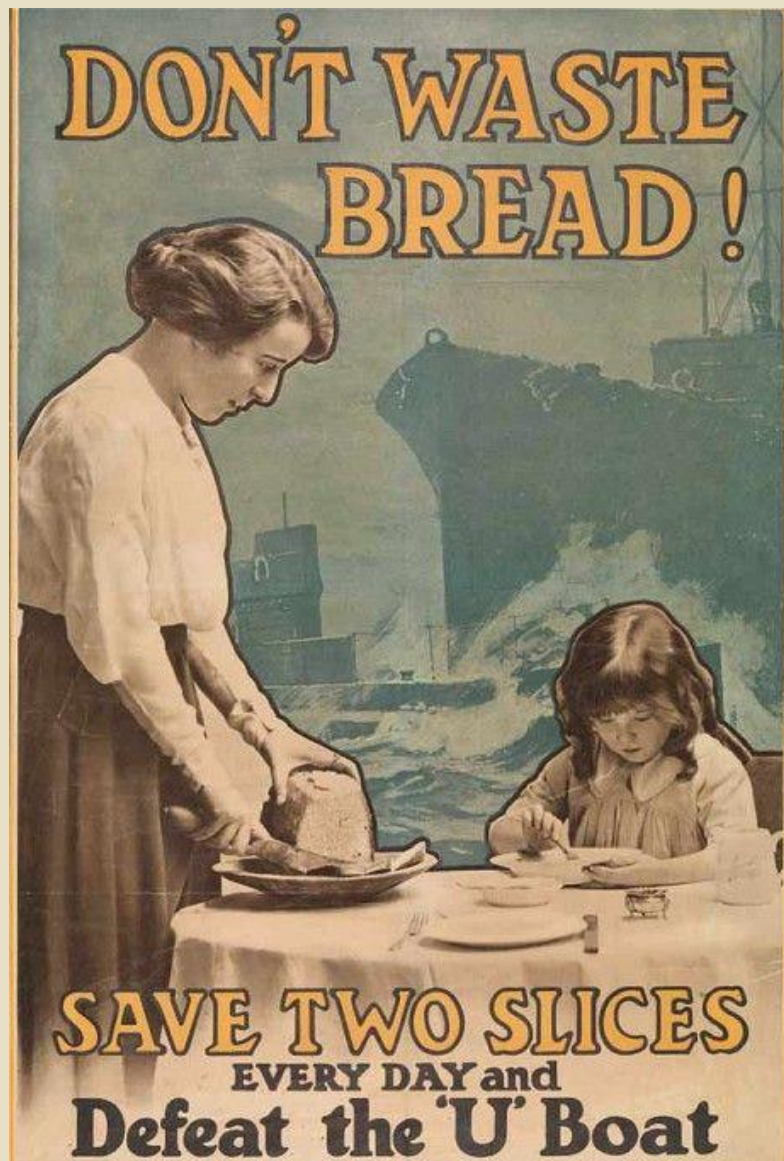
LOOK HINDENBURG! MY GERMAN HEROES!

Shifting attitudes about war

- Homefront- Often referred to as Britain/civilian life during WWI
- After the first few battles of WWI, many Europeans (allied powers) lost their enthusiasm for war
 - Thousands of deaths
 - TOTAL WAR- civilian involvement
 - Food shortages, rationing, civilian deaths
- Among the Allies, Britain and its Empire spent **\$47 billion** and the U.S. **\$27 billion** (America joined after the war started) while among the Central Powers, Germany spent **\$45 billion**.







The US enters the War

- During the early years of the war- US (Woodrow Wilson) worked to keep the US neutral
- In 1915, the British passenger liner the Lusitania was sunk by a German submarine, killing 128 Americans- further heightening tensions
- Germany also made a secret offer to help Mexico regain territories lost in the Mexican–American War in an encoded telegram known as the **Zimmermann Telegram**, which was intercepted by British intelligence.

69

CLASS OF SERVICE DESIRED

Fast Day Message	<input checked="" type="checkbox"/>
Day Letter	<input type="checkbox"/>
Night Message	<input type="checkbox"/>
Night Letter	<input type="checkbox"/>

Patrons should mark, as X, opposite the class of service desired. OTHERWISE THE TELEGRAM WILL BE TRANSMITTED AS A FAST DAY MESSAGE.

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT

CHARGE (8589)

RECEIVED No. 3520

Time Filed

Send the following telegram, subject to the terms on back hereof, which are hereby agreed to

via Galveston

JAN 19 1917

GERMAN LEGATION

MEXICO CITY

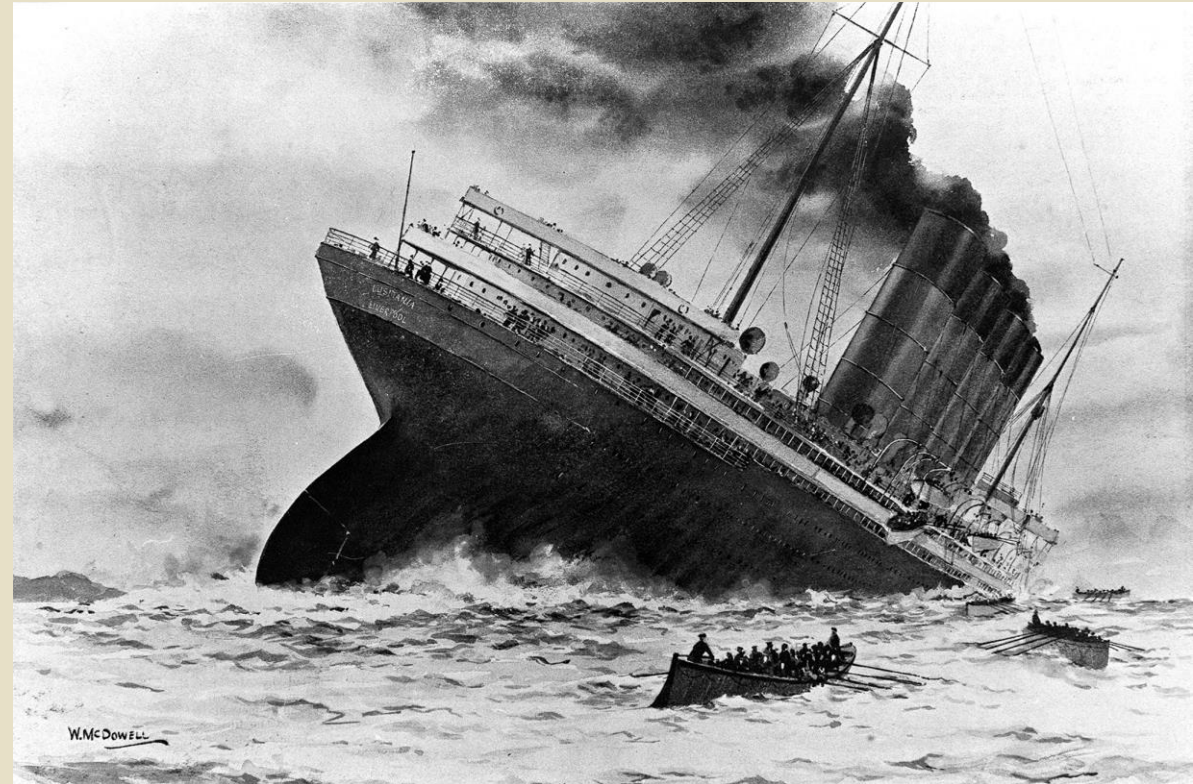
130	13042	13401	8501	115	3528	416	17214	6491	11310
18147	18222	21560	10247	11518	23677	13605	3494	14936	
98092	5905	11311	10392	10371	0302	21290	5161	39695	
23571	17504	11269	18276	18101	0317	0228	17694	4473	
23284	22200	19452	21589	67893	5569	13918	8958	12137	
1333	4725	4458	5905	17166	13851	4458	17149	14471	6706
13850	12224	6929	14991	7382	15857	67893	14218	36477	
5870	17553	67893	5870	5454	16102	15217	22801	17138	
21001	17388	7446	23638	18222	6719	14331	15021	23845	
3156	23552	22096	21604	4797	9497	22464	20855	4377	
23610	18140	22260	5905	13347	20420	39689	13732	20667	
6929	5275	18507	52262	1340	22049	13339	11265	22295	
10439	14814	4178	6992	8784	7632	7357	6926	52262	11267
21100	21272	9346	9559	22464	15874	18502	18500	15857	
2188	5376	7381	98092	16127	13486	9350	9220	76036	14219
5144	2831	17920	11347	17142	11264	7667	7762	15099	9110
10482	97556	3569	3670						

862.2029/724

RECEIVED

Charge German Embassy.

BEPNSTORFF.



US Enters the War

- Publication of that communique outraged Americans just as German U-boats started sinking American merchant ships in the North Atlantic.
- Wilson then asked Congress for "a war to end all wars" that would "make the world safe for democracy", and Congress voted to declare war on Germany on April 6, 1917
- **U.S. Entered** World War I. On April 6, 1917, the **U.S.** joined its allies-- Britain, France, and Russia--to fight in World War I.

THE DAILY MISSOURIAN

SIXTH YEAR COLUMBIA, MISSOURI, FRIDAY, APRIL 6, 1917 NUMBER 284

U.S. OFFICIALLY AT WAR

WILSON TELLS PLANS FOR RAISING ARMIES

President Wilson today announced his plans for raising the United States Army to 1,000,000 men. He said that the first step would be to call 100,000 men into the service. The president said that the army would be organized into 100 divisions, each of 10,000 men. He said that the army would be trained for six months. The president said that the army would be organized into 100 divisions, each of 10,000 men. He said that the army would be trained for six months.

CONGRESS TO MOBILIZE AT WEXFORD IN WEEK

The Congress will meet at Wexford, Ireland, in the week of April 10th. The Congress will be organized into 100 divisions, each of 10,000 men. He said that the army would be trained for six months.

DRAFTING OF ARMY TO AFFECT STUDENTS

The drafting of the army will affect students. The drafting of the army will affect students. The drafting of the army will affect students.

WILSON SIGNS RESOLUTION AT 1:13 O'CLOCK TODAY

Four Missouri Representatives Voted "No" When House Passed Act 323 to 30—First War Measure Total \$104,000,000—Conscription Place Call for 2,000,000 Men.



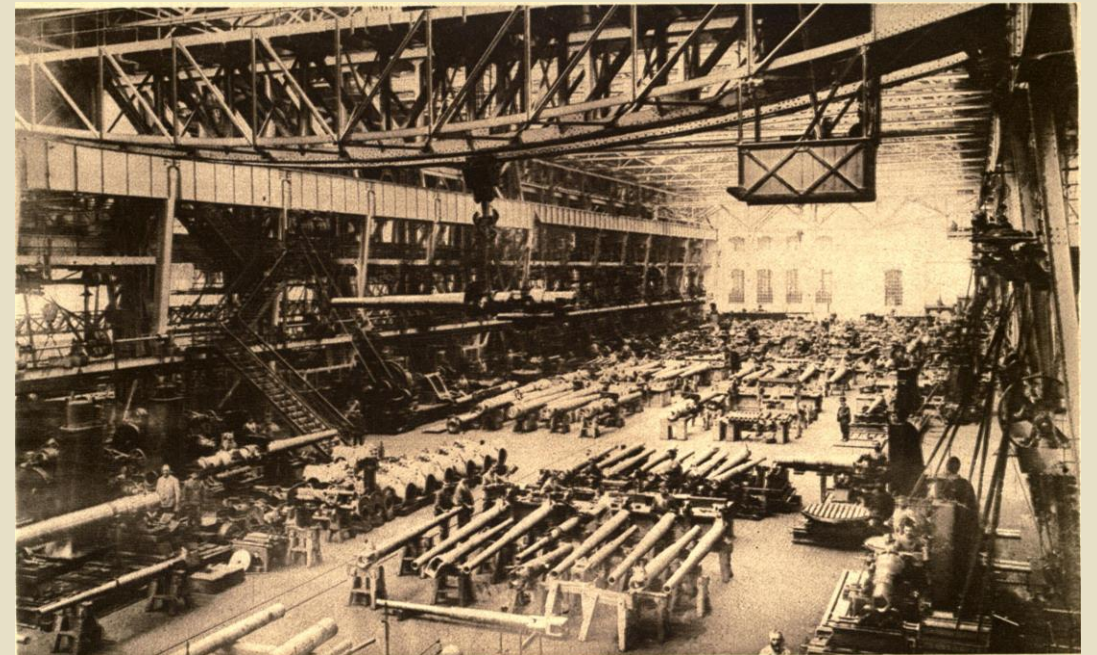
I WANT YOU

FOR U.S. ARMY

NEAREST RECRUITING STATION

Social Impacts of WWI

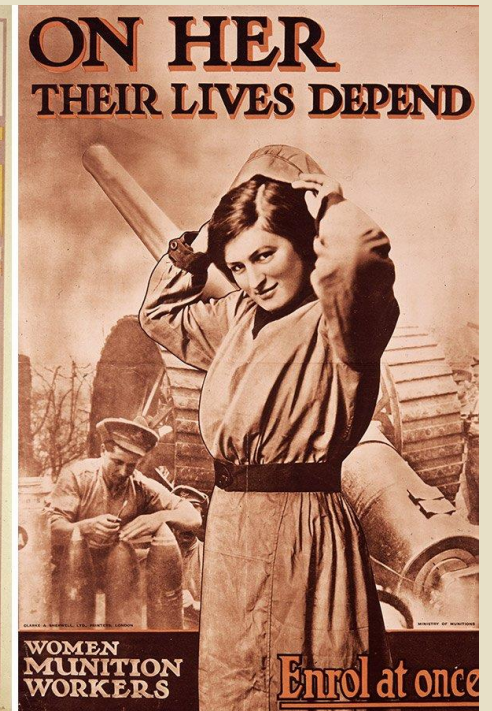
- Brought an end to unemployment
 - Less men in jobs → More open spaces
- Increase in trade unions due to enthusiasm and patriotism
 - Due to the desire to streamline and protect production



Social Impacts- Women

New Roles for women

- Millions of men leaving Britain, Germany, France for war
- All facets of the workplace had to be filled
- Ex. Women in banking (Britain) 9,500
→64,000
- Many men resented the work of females in heavy industry/artillery industry
 - Often payed less than men for the same jobs



Social Impacts- Women

- French government- passed a law in 1915 establishing a minimum wage for women (Though still not equal)
- Women given the right to vote in Austria and Germany after WWI ended (1919)
 - 1920 the US gave women the right to vote as well
- No security of jobs as war came to an end
 - Many women were unemployed as the war ended and men returned