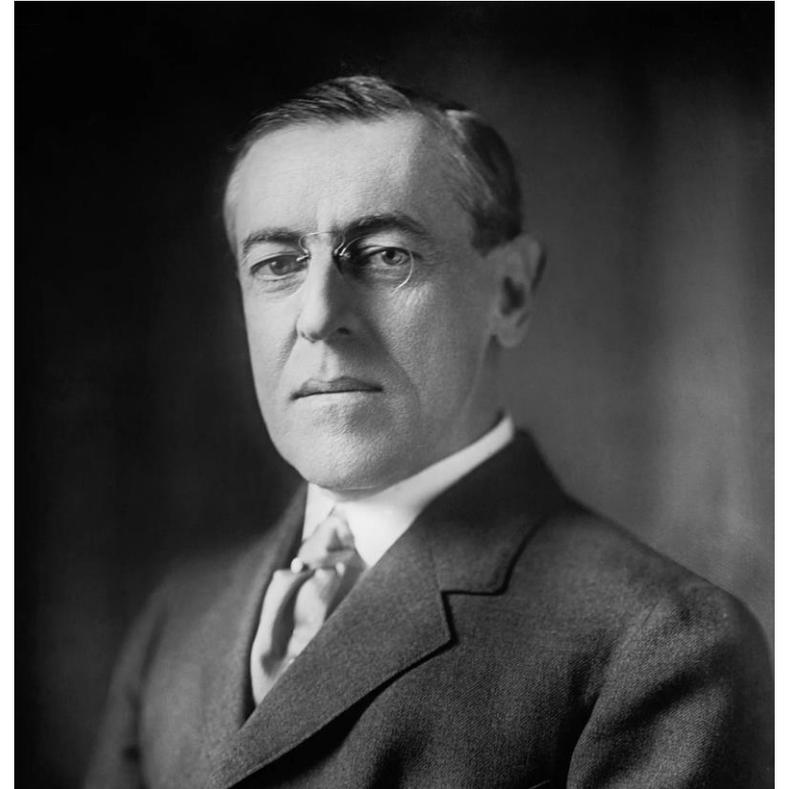


# US and WWI

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# US and WWI

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- During the early years of the war- US (Woodrow Wilson) worked to keep the US neutral
- In 1915, the British passenger liner the Lusitania was sunk by a German submarine, killing 128 Americans- further heightening tensions
- Germany also made a secret offer to help Mexico regain territories lost in the Mexican–American War in an encoded telegram known as the **Zimmermann Telegram**, which was intercepted by British intelligence.

CLASS OF SERVICE DELIVERED	
Fast Day Message	<input checked="" type="checkbox"/>
Day Letter	<input type="checkbox"/>
Night Message	<input type="checkbox"/>
Night Letter	<input type="checkbox"/>

**WESTERN UNION TELEGRAM**  
 HENCKES CARLTON, MANAGER

Send the following telegram, subject to the terms on back hereof, which we hereby agree to:

GERMAN LEGATION  
 MEXICO CITY

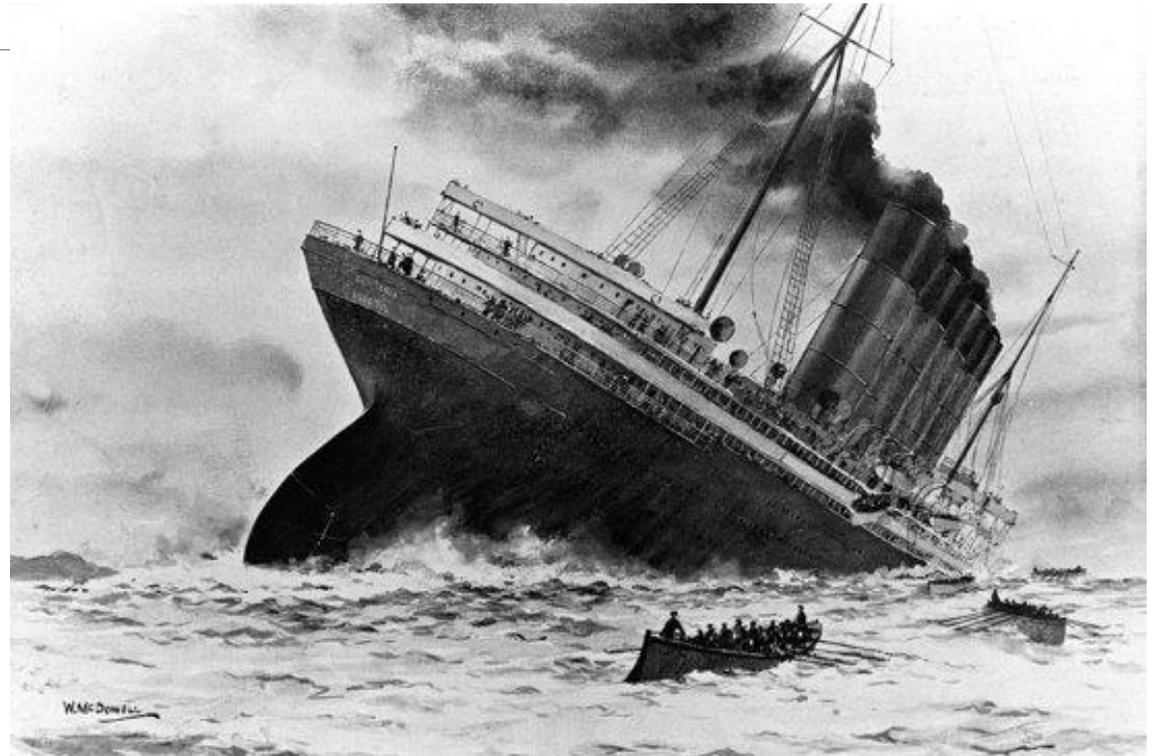
via Galveston  
 JAN 18 1917

130 13042 13401 8501 115 3528 416 17214 8491 11310  
 18147 18222 21500 10247 11518 23677 13605 3494 14936  
 98092 5905 11311 10392 10371 0302 21290 5161 39695  
 23571 17504 11299 18278 18101 0317 0228 17894 4473  
 23284 22200 19452 21589 67893 5569 13918 8958 12137  
 1333 4725 4458 5905 17166 13851 4458 17149 14471 6706  
 13850 12224 6929 14991 7382 15857 67893 14218 36477  
 5870 17553 67893 5870 5454 16102 15217 22801 17138  
 21001 17388 7446 23638 18222 2719 14331 15021 23846  
 3166 23552 22096 21604 4797 9497 22464 20855 4377  
 23610 18140 22280 5905 13347 20420 39889 13752 20667  
 6929 5275 18507 52842 1340 22049 13339 11265 22295  
 10439 14814 4178 6992 8784 7832 7357 6926 52262 11267  
 21100 21272 9346 9559 22464 15874 18502 18500 15857  
 2188 5376 7381 98092 16127 13486 9350 9220 78036 14219  
 5144 2831 17920 11347 17142 11264 7867 7762 15099 9110  
 10482 97556 3569 3670

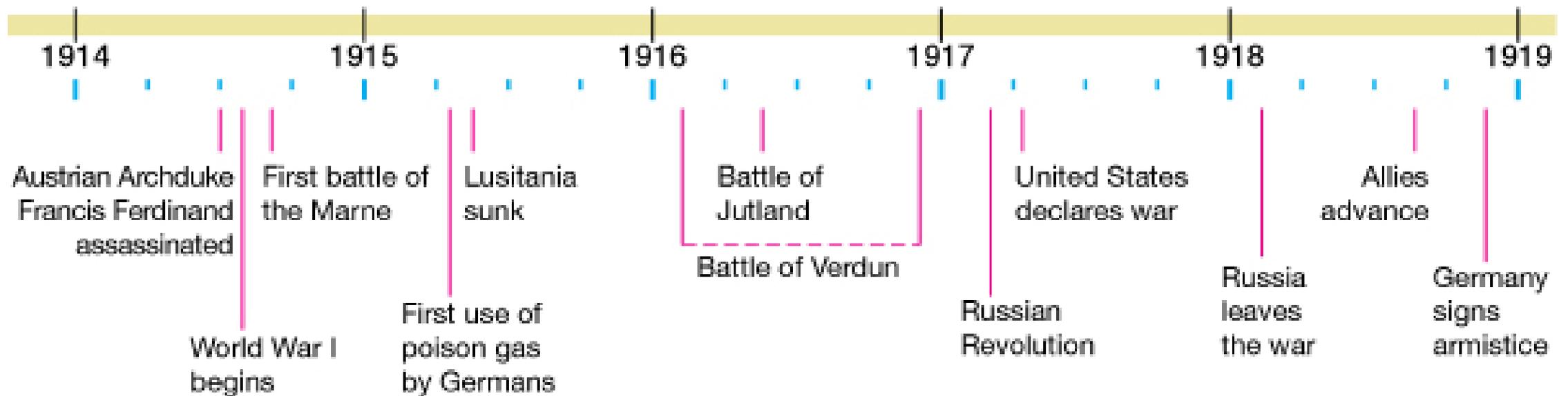
BEPNSTORFF.

Charge German Embassy.

623  
 7660  
 862.2019/724



## Chief Events of World War I, 1914–18



© 2014 Encyclopædia Britannica, Inc.

# US enters the War

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- Publication of that communication outraged Americans just as German U-boats started sinking American merchant ships in the North Atlantic.
- Wilson then asked Congress for "a war to end all wars" that would "make the world safe for democracy", and Congress voted to declare war on Germany on April 6, 1917
- **U.S. Entered** World War I. On April 6, 1917, the **U.S.** joined its allies--Britain, France, and Russia--to fight in World War I.



# Civilian Life during WWI

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- WWI was a total war- Men, women, and children experienced the war in a variety of ways (both at home and on the war front)
- Everyone's lives were changed- from daily activities, to the food they ate, to the roles that they played within society



# Elements of Propaganda

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**Goal of propaganda:** Persuade reader/viewer

**Historical analysis goal:** Examine the cultural norms, values, ideas of the time period

## **Elements of propaganda:**

- Pathos, logos, ethos
- Bandwagon
- Imagery
- Name calling- villainizing
- Glittering generalities
- Card stacking
- Lettering / Spatial arrangement



Meant to inflict fear-  
innocence (baby) v.  
evil (soldier)

Long and  
sharp fingernails-  
Portraying the enemy  
as a monster/  
"other"

"Fact" Appealing to logic and  
rational thinking  
- Bolded and underlined words  
show importance

**Message:** The  
enemy is evil and  
must be destroyed

When the  
Star  
appears...



Analyze the primary source  
propaganda that is associated with  
the slide/topic!

***Minimum*** of four elements +  
message

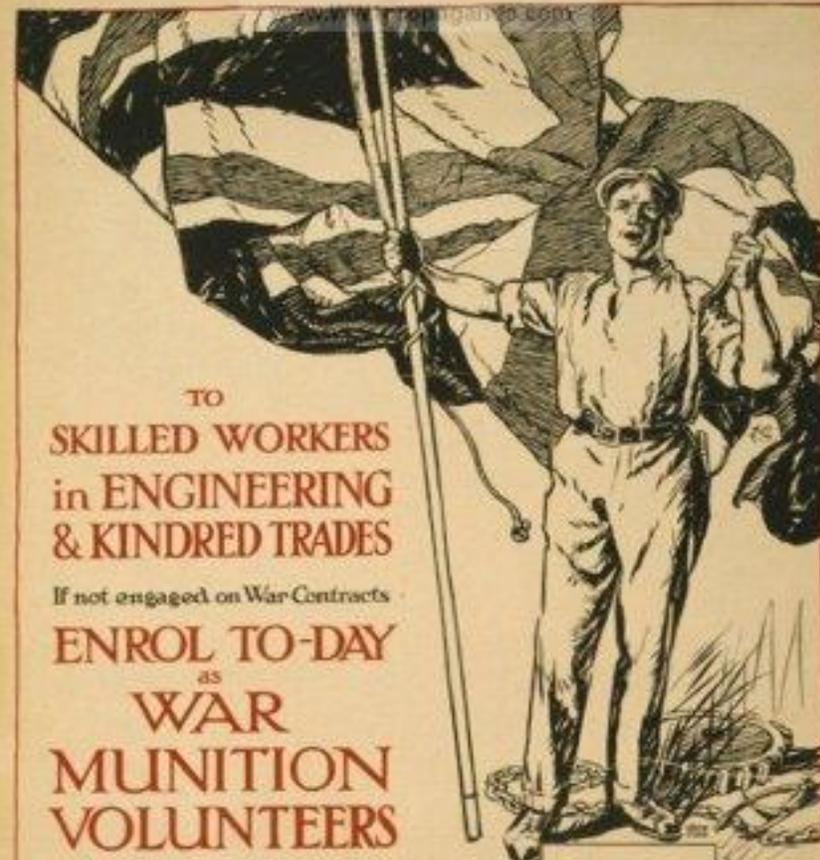
# WWI and Factories



- Sparked by the IR

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- Became key for industrial production of weaponry- Mass production of ammunition
- Brought an end to unemployment
  - Less men in jobs → More open spaces
- Increase in trade unions due to enthusiasm and patriotism
  - Due to the desire to streamline and protect production



TO  
SKILLED WORKERS  
in ENGINEERING  
& KINDRED TRADES

If not engaged on War Contracts

ENROL TO-DAY  
as  
WAR  
MUNITION  
VOLUNTEERS

at the nearest  
MUNITIONS WORK  
BUREAU

YOU WILL NOT  
SUFFER IN WAGES

HOLD UP  
THE FLAG  
of  
FREEDOM

Get into the FACTORY LINE & feed the FIRING LINE

Report to Head of the  
**NATIONAL ADVISORY COMMITTEE,**

A. HEDGECOCK, Chairman

J. T. BUCKLEY

FRANK SMITH

W. BRIDGES, Secretary

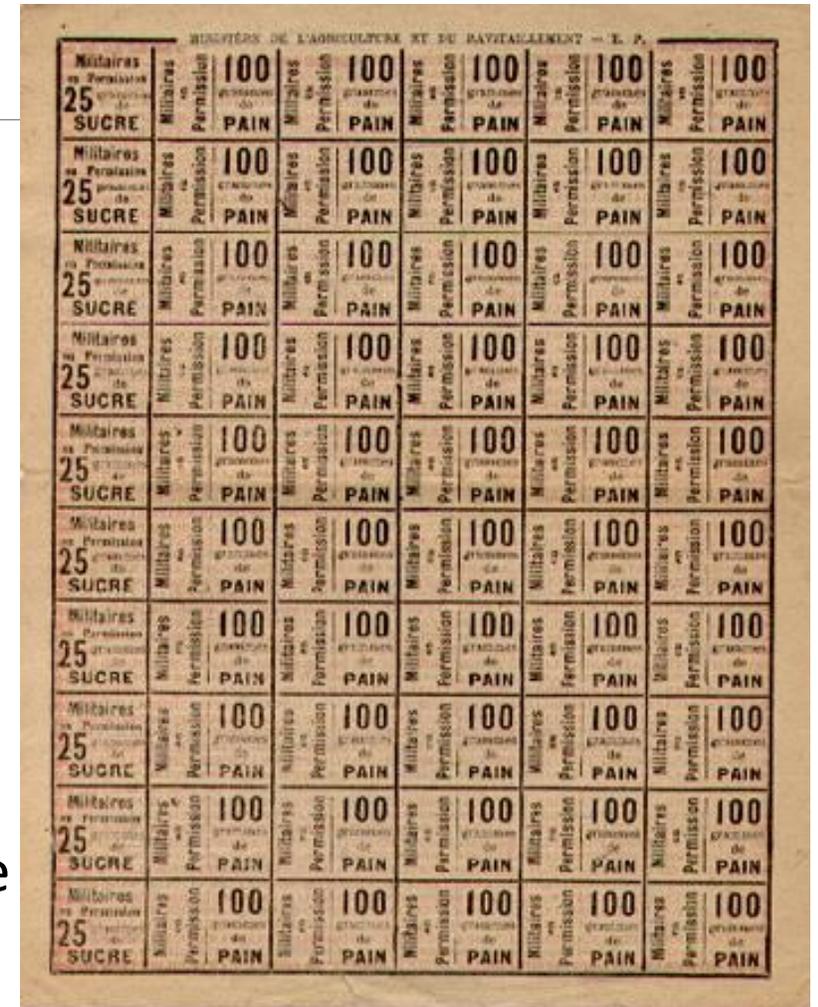
C. W. BOWENMAN

EDDY HILL

ALEXANDER WILKE

# WWI and Rationing

- Hunger plagued the civilian populations of all the combatant nations.
- Agriculture and food distribution suffered from strains imposed by the war and naval blockades reduced food imports.
- The war took men and horses away from farm work.
- Reduced agricultural output forced up prices and encouraged hoarding.
- Governments responded by putting price controls on staple foodstuffs. Food queues formed of women and children became a common sight in cities across Europe.



# EAT MORE COTTAGE CHEESE



ONE  
POUND

SUPPLIES  
MORE PROTEIN  
THAN



## YOU'LL NEED LESS MEAT



One pound of beef, or



One pound of pork, or



One pound of lamb, or



One pound of veal, or



One pound of fowl

### A Postal Card Will Bring Recipes

for using this meat substitute

U. S. DEPARTMENT OF AGRICULTURE, WASHINGTON, D. C.

COTTAGE CHEESE  
OR MEAT



ASK YOUR  
POCKETBOOK





# WWI and Women

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## New Roles for women

- Millions of men leaving Britain, Germany, France for war
- All facets of the workplace had to be filled
- Ex. Women in banking (Britain)  
9,500 → 64,000
- Many men resented the work of females in heavy industry/artillery industry
  - Often payed less than men for the same jobs





# WWI and Women

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- French government- passed a law in 1915 establishing a minimum wage for women ( Though still not equal)
- Women given the right to vote in Austria and Germany after WWI ended (1919)
  - 1920 the US gave women the right to vote as well
- No security of jobs as war came to an end
  - Many women were unemployed as the war ended and men returned



# WWI and Children

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- The Boy Scouts' Association was one of the first youth organizations to provide practical assistance to the British war effort.
- The Girl Guides Association was formed in 1910.
- British officials made public appeals for people to grow their own fruit and vegetables to help cope with shortages- kids were encouraged to participate in this way
- Children also collected scrap metal and other essential materials that could be recycled or used for the war effort.
  - Encouraged to save money





Little  
**AMERICANS**  
*Do your bit*

Eat Oatmeal-Corn meal mush-  
Hominy - other corn cereals -  
and Rice with milk.  
*Save the wheat for our soldiers.*

**Leave nothing on your plate**



UNITED STATES FOOD ADMINISTRATION

NO. 21